



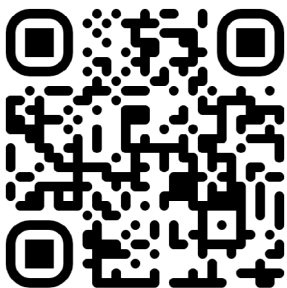
Innately Curious, Inquisitive and Innovative

Experience

- **Brand Experience Designer, Reckitt (2023-2024)** - Designed and refined solutions for Durex, a multi billion dollar brand, with new designs launching in 2025.
- Innovated new concepts for the Durex Lube and Condom range; developed 3D models for KY Lube bottles.
- Updated Dettol product lines to align with the latest brand guidelines.
- Pioneered the integration of AI tools into the Global Design team
- **Lead UI/UX Designer, Asgard World (2023-2024)** - Spearheaded the design philosophy for Asgard.world, enhancing user experience and interface design.
- Collaborated with development teams to implement design improvements, increasing usability by 20%.
- **3D and UI/UX Designer, Arcade Ltd (2021-2022)** - Created immersive AR experiences for clients like Urban Jungle and The National Gallery.
- Developed interactive objects that enhanced client engagement and experience.
- **Social Media Design Intern, Bazooka Digital (2016)** - Managed and designed social media content for Giant and Starkenn, increasing brand visibility by 15%.

Projects

- **Fixperts Project** - Designed a one-handed hanger for stroke survivor Clive, showcasing innovative problem-solving skills.
- **Mozfest** - Developed interactive stall concepts for Mozilla, promoting internet health and safety.
- **Tree of Light** - Constructed a sculpture from recycled glass bottles, merging aesthetics with sustainability.



www.anvamnagpal.com

About Me

Innovative 3D and UI/UX Designer with a Bachelor of Arts in Product Design, specializing in creating seamless user experiences and interactive solutions.

Award-winning designer known for transforming ideas into impactful designs through expertise in 3D modeling and digital media.

Passionate about leveraging design to drive brand identity and consumer engagement.

Awards

- **Silver Linings Design Competition**- Finalist and 'Brainwave of Brainwaves' award recipient for innovative design, "Prescient."
- **POPAI Design Awards**- Bronze Student Design Award for an impactful in-store display on ocean plastic awareness.

Education

- 2018 – 2021
Ravensbourne university, London, United Kingdom
Graduated with a **Bachelor of Arts with Honours Upper Second Class in Product Design**
- 2016 – 2018
Symbiosis International University, Pune, India
- 2012 -2016
Vibgyor High International School, Pune, India

Skills

Software

- Adobe Creative Suite (InDesign, Photoshop, Lightroom, Illustrator, XD)
- Microsoft Office Suite (Word, Excel, PowerPoint)
- Solidworks
- Keyshot
- Figma

Hard Skills

- 3D CAD & Rendering
- CMF Boards & Sketching
- Consumer Trends & Market Research
- Branding & Packaging Design